



India comes of age with Aadhar Card

Nandan Nilkeni co-founder of Infosys Technologies and former chairman of Unique Identification Authority of India (UIDAI) says savings of \$9 Billion, by eliminating fraud beneficiaries list by the government after the Aadhar implementation.

Aadhaar is the world's largest biometric ID system, with over 1.171 billion enrolled members as of 15 Aug 2017. World Bank Chief Economist Paul Romer described Aadhaar as "the most sophisticated ID programme in world".

The Unique Identification Authority of India (UIDAI) is a statutory authority established under the provisions of the **Aadhaar (Targeted Delivery of Financial and Other Subsidies, Benefits and Services) Act, 2016** (“Aadhaar Act 2016”) on 12 July 2016 by the Government of India, under the Ministry of Electronics and Information Technology (MeitY).

UIDAI was created with the objective to issue Unique Identification numbers (UID), named as "Aadhaar", to all residents of India that is

- (a) robust enough to eliminate duplicate and fake identities, and
- (b) can be verified and authenticated in an easy, cost-effective way.

UIDAI – Vision

To empower residents of India with a unique identity and a digital platform to authenticate anytime, anywhere.

UIDAI - Mission

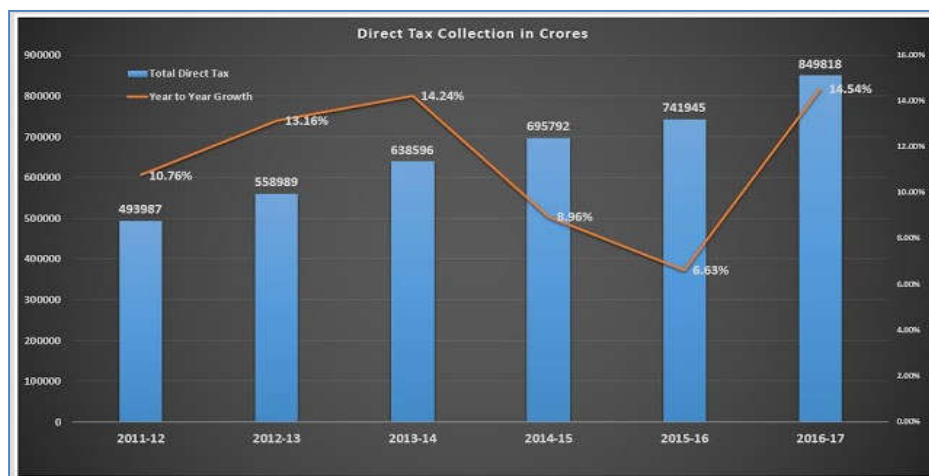
- Deliver Aadhaar numbers universally to residents with a well defined turnaround time and adhering to stringent quality metrics.
- Collaborate with partners to set up infrastructure which provides convenience to residents for updating and authenticating their digital identity.
- Collaborate with partners and service providers in leveraging Aadhaar to serve residents effectively, efficiently and equitably.
- Encourage innovation and provide a platform for public and private agencies to develop Aadhaar linked applications.
- Ensure availability, scalability and resilience of the technology infrastructure.
- Build a long term sustainable organization to carry forward the vision and values of the UIDAI.
- Make it attractive for the best global expertise in different fields to collaborate and provide valuable insights to the UIDAI organization.



Achievements after Implementation of Aadhar:

- Level of Aadhar Card Linking has provided security and increased control on documents and dealings, now it's mandatory for Pan Card, Bank Account, LPG Connections, Passports, Driving Licenses, KYC, Sim Card, Voting, Purchase of Property, Death Certificate, Monthly Pension of Retired Govt. Officers.

- Challenges in Introducing, enrolment and after introducing Aadhaar Scheme were well thought and tackled.
- Many schemes have been launched using Aadhar as the enrollment factor. Aam Admi Bima Yogna, Life Insurance linked to Jan Dhan Yogna, Interest subsidy on Home Loan, Prime Minister Scholarship Scheme and many more.
- DBTL policy led to a decline in domestic fuel purchases ranging between 10% and 13%.
- **The Economic Survey 2015-16** claims that it led to a reduction of LPG subsidy almost by 25%. The linkage led to savings worth Rs15,000 crore for the government.
- Government Revenues in India averaged 2581.59 INR Billion from 1997 until 2017, reaching an all time high of 14397.87 INR Billion in March of 2017
- **Income tax payers increased from 4 crores to 6.5 crores in Financial Year 2017.** Govt. has taken severe actions to dig out the non tax payers by tracking property buyers who had not paid taxes, NRI's have to disclose overseas bank accounts details.
- Due to PAN-Aadhaar linkage insistence and other reasons, a vast majority of individuals filed their returns before the deadline and there is an increase in the direct tax collection.
- Collection of Direct Taxes increased.



Such systems like Aadhar card have been used in other nations, which is a strong proof of need for the central identification process for a country. Countries like Estonia, Argentina, Pakistan, France are already have ID card systems for availing the basic benefits like voting, land purchase, financial transactions, passport, license, healthcare cards etc.

India's government will pay an estimated Rs. 113 per person that enrolls to get an Aadhaar card. That totals up to about Rs. 13,576 cr if all of India's 1.2 billion residents enroll for the Aadhaar card!

India is coming of age by bringing such systemic changes in the country.

If government of a largest democratic country like India can plan for its population which is in billions, so can you for your company. Aadhar was one big project with 100% focus, created with well woven structure, for benefit of one and all. Every citizen counts and does have an identity in this whole big country.

Does every employee and employee's contribution count in your organization, are you ready to widen your vision and mission to draw benefits like Aadhar did for Indian Government.

Building a Culture of Innovation in your Organization is not tougher than building and implementing change in the country.

Business Consultants, Inc. (BCon) Japan provides Aadhar (support) to organizations world wide for the last 50 years to create strong sustainable organizations with people oriented cultures and market oriented innovations.

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